

REPORT/RECOMMENDATION TO COUNCIL

DATE: October 3, 2018

FILE: 3710-02

SUBMITTED BY: Director of Corporate Services

SUBJECT: Non-Medical Cannabis Survey - RESULTS

PURPOSE:

The purpose of this report is to provide a detailed summary of the results of the Non-Medical Cannabis Survey, that was provided via mail drop, through Canada Post, to citizens and businesses within the municipal boundaries.

RECOMMENDATION:

THAT the results of the Non-Medical Cannabis Survey, be received.

BACKGROUND:

The results of the survey are attached to this report. The results have been tallied in red ink below each question. We have captured comments made on each survey; some were very hard to read and we have not included personal negative comments targeted to individual District of Hope employees.

The District did receive some negative feedback regarding the wording of the following question:

“Should the retail sales of non-medical cannabis be limited to the proximity of the following uses?”

While the “yes” and “no” did not line up to the appropriate columns, I can say that of the surveys received most people, if they found that it may be unclear as to how they voted, made sure to provide clarity as to their intended vote.

SURVEY RESULTS:

At the August 27, 2018 Regular Council Meeting, Council directed staff to proceed with the Cannabis survey, mirroring the one produced by Abbotsford, with the addition of a few questions.

The survey was produced, printed by Erica Press, and finalization of the folding completed by District staff and provided to Canada Post on September 10th for distribution.

Canada Post had requested 3126 surveys, which also includes Dogwood Valley. There are 582 mail boxes that have requested no flyers, therefore as a result they did not receive the survey. With that said, the District did have some people come in indicating that they did not receive the survey because they do not get flyers, so we provided those people with a survey, on white paper and stamped, so that they could participate; those results are provided in a separate document.

The District provided 3100 surveys to Canada Post, they returned 117 after their distribution and a total of **647** surveys have been completed and returned to the District of Hope by the deadline.

Surveys provided to Canada Post:	3100
Surveys returned by Canada Post:	<u>(117)</u>
Sub total:	2983
Surveys returned to District:	<u>(647)</u>
Difference	2336 (unreturned surveys)

Costs associated with the survey are as follows:

Printing:	\$1,145.76 (includes taxes)
Canada Post:	<u>\$ 527.31</u> (includes taxes)
Total	\$1,673.07

The staff time to complete the folding required for Canada Post and data entry of the results are not reflective in the above noted cost, but I can say is extensive.

Prepared by:

Original signed by

Donna Bellingham
Director of Corporate Services

Approved for submission to Council:

Original signed by

John Fortoloczky
Chief Administrative Officer